

SEROTKIN GROUP

Expertise to Empower. Strategy to Succeed.



Serotkin Group specializes in equipping small businesses with strategies to successfully navigate government contracting while ensuring they have the tools and strategies needed to succeed.

> HOLISTIC SUPPORT TO GOVCON LEADERSHIP

With more than 3 decades of industry experience, Serotkin Group offers solutions, developing and deploying corporate strategy, building infrastructure aligned with strategic plan, accessing capital in optimal form, and constructing a pathway to successful exit for small businesses and socio-economically disadvantaged federal contractors. We integrate strategy, operations, business development, finance, and governance. Highest value is provided to CEOs, founders, CFOs, and company executives.

> CORE STRENGTHS

- Financial Accounting/Projections
- SBA Regulation & Compliance
- Capital Raise
- Budgeting/Data Analytics
- Banking Presentation/Loan Management
- Capture: RFP, RFI Response
- Target Market Definition/Searching
- Client Engagement
- Operational Execution
- Infrastructure Build-out

> TYPICAL PROJECTS

- Acquiring Another Company
- Financial Projections
- Indirect Cost Review
- Cash Budgeting
- Recompete Planning
- Proposal Messaging
- Banking Relationships
- Sole Source Targeting

> MARKETS SERVED

- Public Sector Contractor Management:
- Civilian
 - International
 - Defense
 - National Security

> ROLES

- Business Growth Planning
- Board of Advisers/Directors
- C-suite Executive
- Financial Counseling
- Fractional Executive Support

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