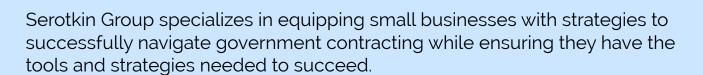
# SEROTKIN GROUP

Expertise to Empower. Strategy to Succeed.





## HC

#### HOLISTIC SUPPORT TO GOVCON LEADERSHIP

With more than 3 decades of industry experience, Serotkin Group offers solutions, developing and deploying corporate strategy, building infrastructure aligned with strategic plan, accessing capital in optimal form, and constructing a pathway to successful exit for small businesses and socio-economically disadvantaged federal contractors. We integrate strategy, operations, business development, finance, and governance. Highest value is provided to CEOs, founders, CFOs, and company executives.

# CORE STRENGTHS

- Financial Accounting/Projections
- SBA Regulation & Compliance
- Capital Raise
- Budgeting/Data Analytics
- Banking Presentation/Loan Management
- Capture: RFP, RFI Response
- Target Market Definition/Searching
- Client Engagement
- Operational Execution
- Infrastructure Build-out

## TYPICAL PROJECTS

- Acquiring Another Company
- Financial Projections
- Indirect Cost Review
- Cash Budgeting
- Recompete Planning
- Proposal Messaging
- Banking Relationships
- Sole Source Targeting

### **MARKETS SERVED**

Public Sector Contractor Management:

- Civilian
- International
- Defense
- National Security

#### **ROLES**

- Business Growth Planning
- Board of Advisers/Directors
- C-suite Executive
- · Financial Counseling
- Fractional Executive Support

Paul Serotkin, CEO

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