

Expertise to Empower.
Strategy to Succeed.

SerotkinGroup.com

Our accelerator-focused consulting services are designed to empower small government CEOs with the strategies and tools to achieve their business goals, navigate the complexities of the GovCon landscape, and grow their operations sustainably and successfully.

FINANCIAL SOLUTION CAPABILITIES

FEATURE:

Key Performance Indicators (KPIs)

BENEFIT:

No guesswork, just measurable progress

FEATURE:

Industry Best Practice Implementation

BENEFIT:

Proven, repeatable, industry-standard processes

FEATURE:

SWOT Analysis

BENEFIT:

Address pain points, focus on growth

FEATURE:

Capital Management

BENEFIT:

Know your financial position at all times

Financial, Accounting & Capital Management

Accounting system assessment
Government standard compliant software solutions
Best practices for tracking, invoicing, reporting
Government standard platforms & software
Integration of payroll, time, and benefits
Investors, lenders, & financing options
Budgeting
Financial forecasting
Cash flow management

Networking

Government agencies
Prime contractors
Small businesses
Private equity
Lenders

Resources

Industry-specific mentors, advisors, directors
Subject matter experts
Training, workshops, and educational programs

Performance Measurement

Discovery:
SWOT analysis:
Enterprise
Accounting
Financial
Capital
Process:
SMART goals

Goal Setting

Establish KPIs
Periodic reports

Feedback

Regular feedback
Coaching
Support

Partnerships

Government contractors
Potential teaming partners
Subcontractors
Suppliers

